

Welcome to the **NOT a Gala!**

The most fun you'll ever have making a difference

Glenview Mansion | September 25, 2026 | 7:30–10:30 PM

603 Edmonston Dr., Rockville, MD 20851



**Rainbow Place
Shelter**

About Rainbow Place Shelter

For over 40 years, Rainbow Place Shelter has been a beacon of safety and compassion.

1982

Founded to provide **emergency shelter** for women experiencing homelessness in Montgomery County, MD

10,000+

meals served each season

75%

of guests engage in case management to **rebuild stability**

16

part-time staff and **200+ volunteers**

3,000+

women served in four decades

Our next chapter: expanding from seasonal to year-round operations and opening a new Youth Shelter for young adults (18–24), inclusive of LGBTQ+, heterosexual, and cisgender individuals.

Our Mission in Motion

What We Provide

- Safe overnight shelter and meals
- Showers and laundry facilities
- Case management and counseling
- Community resource referrals

What's Next

- **Year-round care** for women and youth
- **24-hour Youth Shelter** offering housing, counseling, and workforce development
- **Expanded bed capacity** and wraparound services



About the Event

It's NOT a Gala!...and that's what makes it unforgettable.



Casual, comfortable, and completely different from your average fundraiser



Eclectic mix of activities: dancing, yoga, tai chi, juggling, improv, and even a giant jigsaw puzzle for introverts



Delicious food, great company, and plenty of laughter

What It's Not:

- ✗ No ball gowns
- ✗ No long speeches
- ✗ No sit-down dinner

What It Is:

- ✓ Interactive
- ✓ Joyful
- ✓ A celebration of community & compassion

Why Sponsor

Your sponsorship fuels more than fun — it fuels futures

By sponsoring the **NOT a Gala!**, you help Rainbow Place:

- **Expand** to year-round service
- Launch the **new Youth Shelter**
- **Provide** safe shelter, hot meals, and pathways to stability
- **Engage 2000+ supporters** through marketing and media exposure

**You're not just backing an event —
you're investing in hope.**



Sponsorship Opportunities

	Presenting \$15,000 Limited to One	Platinum \$10,000 Limited Quantities	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Included tickets	8	6	4	2	2
Recognition on signage	✓ ✓	✓	✓	✓	✓
Name or logo on website	Logo	Logo	Logo	Name	Name
Name or logo on event map	Logo	Logo	Name	Name	Name
Name or logo on materials	Logo	Logo	Logo	Name	
Prominent logo placement in all materials and promotions	✓ ✓	✓	✓		
Your video featured in digital promotions	✓ ✓	✓			
Recognition on screen	✓ ✓	✓			

Individual Opportunities

Looking for ways to be part of the NOT a Gala without a corporate sponsorship? Individual Tickets are also available!

Patron Ticket

\$500

Early access for
Meet & Greet

Name on Patron
display and website

Name on event map

Entry to the most
un-gala Gala ever!

VIP Ticket

\$250

Early access for
Meet & Greet

Entry to the most
un-gala Gala ever!

NOT a VIP Ticket

\$125

Entry to the most
un-gala Gala ever!

Marketing & Media Exposure

Your brand, center stage.

Marketing Goals: Inspire community participation, raise funds, and spotlight sponsors as champions for local impact.

Promotion Channels:

- **Email:** Invitations + reminders to **2,000+** supporters
- **Social Media:** Countdown posts, sponsor shoutouts, live updates
- **Website:** Event page with sponsor logos & ticket links
- **Press:** Local media coverage & community listings
- **Partnerships:** Cross-promotion through local businesses
- **Event Day:** On-site signage, shoutouts, introductions



Our Audience



**Local residents &
community leaders**



**Montgomery County
businesses & professionals**



**Media, influencers,
and civic organizations**



200 attendees
expected at the event



Thousands reached through
digital and media promotion

Your sponsorship = meaningful visibility + measurable goodwill

Leadership & Contact

NOT a Gala! Committee

Olusina Adebayo, Executive Director

Nina Blecher, Director of Development

Dan Baker, Board Member

Ann Seltz, Board Member

Amy Shaw, Board Member

**Let's make September 25, 2026 a night of joy,
generosity, and community impact.**



POINT OF CONTACT

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It's NOT a Gala — but it IS a reason to believe in hope.

Join us as a sponsor and help open doors to safety, dignity,
and belonging for every guest who needs it.

www.RainbowPlace.org

